

Brabo – Designed religiously for India

BROBO, more than anything, is a 'Made in India' product. Only motors and drives are the imported components. However, currently, we are on the lookout for Indian suppliers who can provide us with indigenous motors and sensors. Once, we find suppliers for motors then it can be termed as the complete product of 'Made in India'.

The global market launch

There are certain components that are e-certified or export-certified. We have been able to get the e-certificate, and with this, we can go into the European market very soon. We have even supplied some robots to Dubai and Italy and talks are underway in other Middle Eastern, European and American countries. But, currently, we want to improve our product in the Indian market before heading to the foreign market. Hopefully, by next year, we should be going to the European or American market.

The BRABO seekers

We are getting requests from across all sectors, but the major one is from automobile sector. Number of robots required in automobile sector is very high. We are also getting requirement request for robots to be used in electrical, cosmetics and pharmaceutical industries. However, FMCG industry is going to be a big market.



People in the industry are realising that without going the automated way, they will be out of business and achieving productivity is next to impossible as the competition is so high. Also, this reduces the problems of union as well.

The future roadmap

Maybe, in another two months' time, we will be launching the servo motor variants of robots. The stepper motors used in the current robots are a little bit slower than the servo motor. The servo motor speed is much higher, which will give more accurate and faster robots. There will be continuous addition of robots as well. Apart from that we are trying to find various sectors and industries that needs robots. 